

English Riviera Tourism Performance Indicators		Sept 15
<b>Compared to September 2014;</b>		
Visitor numbers		+4.1%
Business turnover		+7.1%
<b>Occupancy;</b>		
Serviced room		83%
Hotels		86%
B&B/Guest House		66%
Self-catering unit		47%
<b>October outlook compared to 2014;</b>		
Better		22%
Same		43%
Worse		35%
<b>November outlook compared to 2014;</b>		
Better		6%
Same		39%
Worse		56%
<b>Business optimism (maximum score of 10)</b>		
Optimism September 15		6.9
Optimism August 15		7.1
Optimism July 15		6.7