

English Riviera Tourism Performance Indicators		Nov 15
Compared to November 2014;		
Visitor numbers		0%
Business turnover		+0.5%
Occupancy;		
Serviced room		72%
Hotels		76%
B&B/Guest House		19%
Self-catering unit		LOW SAMPLE
December outlook compared to 2014;		
Better		23%
Same		31%
Worse		46%
December outlook compared to 2014;		
Better		14%
Same		36%
Worse		50%
Business optimism (maximum score of 10)		
Optimism November 15		6.7
Optimism October 15		6.1
Optimism September 15		6.9