

English Riviera Tourism Performance Indicators		May 15
<b>Compared to May 2014;</b>		
Visitor numbers		+9%
Business turnover		+10%
<b>Occupancy;</b>		
Serviced room		64%
Hotels		72%
B&B/Guest House		32%
Self-catering unit		33%
<b>June outlook compared to 2014;</b>		
Better		33%
Same		33%
Worse		35%
<b>Business optimism (maximum score of 10)</b>		
Optimism May 15		6.6
Optimism April 15		7.1
Optimism March 15		6.5