

English Riviera Tourism Performance Indicators		June 15
Compared to June 2014;		
Visitor numbers		+7%
Business turnover		+8%
Occupancy;		
Serviced room		80%
Hotels		84%
B&B/Guest House		51%
Self-catering unit		56%
July outlook compared to 2014;		
Better		42%
Same		25%
Worse		33%
Summer Holidays outlook compared to 2014;		
Better		26%
Same		48%
Worse		26%
Business optimism (maximum score of 10)		
Optimism June 15		6.76
Optimism May 15		6.6