

English Riviera Tourism Performance Indicators		August 15
Compared to August 2014;		
Visitor numbers		+0.5%
Business turnover		+1.5%
Occupancy;		
Serviced room		87%
Hotels		90%
B&B/Guest House		73%
Self-catering unit		59%
September outlook compared to 2014;		
Better		38%
Same		31%
Worse		31%
October outlook compared to 2014;		
Better		13%
Same		65%
Worse		22%
Business optimism (maximum score of 10)		
Optimism August 15		7.1
Optimism July 15		6.7
Optimism June 15		6.7