

English Riviera Tourism Performance Indicators		April 15
Compared to April 2014;		
Visitor numbers		+5%
Business turnover		+6%
Occupancy;		
Serviced room		56%
Hotels		75%
B&B/Guest House		23%
Self-catering unit		33%
June outlook compared to 2014;		
Better		28%
Same		40%
Worse		32%
Business optimism (maximum score of 10)		
Optimism April 15		7.1
Optimism March 15		6.5